

ALLOW YOUR COMMUNITY TO TELL THEIR OWN STORY

People have been telling West Oakland's story a lot over the past decade, but it's almost never from the perspective of those who actually grew up here. Just like with redevelopment, the decisions—and the stories—keep getting made without really listening to what the community has been saying all along.



ALLOW YOUR
COMMUNITY TO
TELL THEIR
OWN STORY!

← MURAL IN PROGRESS →

West Oakland
Mural Project

Customisation
of the streets

"Harlem of the West"
Part Of
Oakland
African Festival

1967
WART disrupted many Black residents, cutting
the neighborhood off from downtown. The
African of streets street

Part of
Oakland
African
Festival

West Oakland
Walks project

1966
Helen P. Newton and
Dorothy Smith founded
the Black Panther
Party for
Self-Defense

BLACK
OWNED
SOUL FOOD

Esthers
OPD
HARVE
LIQUE

I AM AN AMERICAN

R.R. EXCHANGE HOTEL

WHERE AND WHAT HAPPENS IN THE GAP BETWEEN COMMUNITY NEEDS AND INSTITUTIONAL PROTOCOLS

Institutions have established designated spaces intended for community gathering and mutual resource exchange.

However, when these spaces prove inaccessible, insufficient, or unsafe, communities respond by mobilizing collectively, blurring the boundaries between public and private spaces and adapting formal protocols to meet their own needs.







How can we create a space for local exchange that centers community benefit, safety, and accessibility through the simultaneous collaboration of grassroots initiatives and institutional frameworks?





Why should communities advocate for street vendors over institutional fast food chains in low-income neighborhoods?



WEST OAKLAND FARMERS MARKET



KFC & FAST FOOD AREA

Mobile Vending



April 14, 2025

- Permitted Vending Area for Trucks, Trailers, and Stationary Vendors
- Permitted Vending Area- For All Sidewalk Roaming Vendors
- All Vendors- Permittable Vending Area on Private Property

- Flea Markets
- Farmers Markets
- Fast Food Chains



